

DR. MALIK SLOSBERG, D.C., M.S. PRESENTS...

2015

# Applying Cutting-Edge Research to Everyday Practice

## Chiropractic and Exercise To Improve Physical Well-Being and Brain Function

JOIN US FOR  
DR. SLOSBERG'S  
FAREWELL TOUR



**Increase your practice—**  
Learn how to apply cutting-edge research to everyday practice in order to improve patient well-being, physical function and brain function by integrating chiropractic and exercise training. The seminar reviews the newest

chiropractic research in practical and inspiring ways and includes the latest evidence available. Learn how to change the natural history of chronic problems, improve patient function, performance, self-efficacy, brain function and neuromotor control. Learn how to effectively document patient progress with self-reports and objective physical performance tests.

Check out the website @  
[www.slosberg.com](http://www.slosberg.com)

Sponsored by Life Chiropractic College West  
12 Hours of continuing education license renewal in most states. Approved for 12 hours including 7 hours of technique for California.



Malik Slosberg, DC, MS presenting to more than 500 medical doctors on 'Spinal Manipulation' at the 14th Annual Integrative Holistic Medicine Conference, November 2013.

### New Neck Exercise Handout!

Thorough, extensive notes are included. Keep current and learn about the latest information to help increase your chiropractic practice!



Join us in:

**Sacramento, CA**  
SEPTEMBER 19-20

**Denver, CO**  
OCTOBER 10-11

**Raleigh, NC**  
OCTOBER 17-18

**Boston, MA**  
NOVEMBER 14-15

**Emeryville, CA**  
DECEMBER 5-6

**Honolulu, HI**  
JANUARY 16-17 2016

# Courses Available:

## MALIK SLOSBERG, D.C., M.S.

LECTURES INTERNATIONALLY AND HAS SERVED ON THE POSTGRADUATE FACULTY OF TEN CHIROPRACTIC COLLEGES. HE IS A PROFESSOR AT LIFE CHIROPRACTIC COLLEGE WEST AND HAS HIS MASTERS DEGREE IN CLINICAL COUNSELING. DR. SLOSBERG HAS BEEN IN PRIVATE PRACTICE AND TEACHING SEMINARS FOR OVER TWENTY-FIVE YEARS. HE HAS MULTIPLE PUBLICATIONS, WALL CHARTS, POWER POINT PRESENTATIONS AND EDUCATIONAL MATERIALS USED BY THOUSANDS OF CHIROPRACTORS WORLD-WIDE AND AT NUMEROUS CHIROPRACTIC COLLEGES.

## What Doctors are saying:

"Dr. Slosberg is brilliant. A beautiful presentation of practical information."

"An absolutely fantastic seminar. Dr. Slosberg is so well read and educated. He organizes and presents this complicated information so simply and practically for all of us to understand."

"This is the most informative, useful continuing ed seminar I have ever attended."

"I've attended Dr. Slosberg's presentation 4 times. It has deepened my comprehension of sophisticated neurological concepts. It is the only curriculum I insist on repeating every few years to keep abreast of the latest research. I consider Dr. Slosberg to be the best informed & most scientifically astute chiropractor I have personally met during my sixteen years of practice."

"This is absolutely the best course I have ever attended."

"This type of information must be at the fingertips of each chiropractor."

"This is the second time I've watched Dr. Slosberg address a large group of medical doctors. He completely satisfies all of their questions regarding chiropractic. You can easily tell how impressed the MDs are with his knowledge of health care, anatomy, medicine, chiropractic, and the latest studies in these areas. I wish every chiropractor could see Dr. Slosberg lecture in this environment."

"Here is a wealth of information to support chiropractic that should not be missed by any chiropractor!"

"Wonderful information, great presentation, the audience was riveted!"

"Dr. Slosberg's understanding of chiropractic is profound. He is intimately familiar with the details & implications of every clinical study & his presentation is fun and exciting. Very enlightening."

"Great seminar. First time in quite a while I felt I got more than my money's worth."

## SEPTEMBER 19-20 • SACRAMENTO, CA

Crowne Plaza Hotel – Sacramento

5321 Date Ave., Sacramento, CA 95841

(916) 338-5800 • (800) 338-2810

Special Room Rate of \$99.00 if made by Aug 18, 2015

Saturday Registration: 11:00 A.M.-12:00 P.M.

Hours: Saturday 12:00 P.M.-7:00 P.M. • Sunday 9:00 A.M.-2:00 P.M.

## OCTOBER 10-11 • DENVER, CO

*In Association with the Colorado Chiropractic Association*

*\$25 discount for members of Colorado Chiropractic Association*

Omni Interlocken Resort

500 Interlocken Blvd., Broomfield, CO 80021

(303) 438-6600 • (800) THE OMNI

Special Room Rate of \$129.00 if made by Sept 9, 2015

Saturday Registration: 11:00 A.M.-12:00 P.M.

Hours: Saturday 12:00 P.M.-7:00 P.M. • Sunday 9:00 A.M.-2:00 P.M.

## OCTOBER 17-18 • RALEIGH, NC

*In Association with the North Carolina Chiropractic Association*

*\$25 discount for members of North Carolina Chiropractic Association*

Cambria Suites

300 Airgate Dr., Morrisville, NC 27560

(919) 361-3311

Special Room Rate of \$95.00 if made by Sept 16, 2015

Complimentary airport shuttle & parking

Saturday Registration: 11:00 A.M.-12:00 P.M.

Hours: Saturday 12:00 P.M.-7:00 P.M. • Sunday 9:00 A.M.-2:00 P.M.

## NOVEMBER 14-15 • BOSTON, MA

*In Association with Massachusetts Chiropractic Society*

*\$25 discount for members of Massachusetts Chiropractic Association*

Westford Regency Inn & Conference Center

219 Littleton Rd., Westford, MA. 01886

(978) 692-8250

Special Room Rate of \$120.00 if made by Oct 14, 2015

Saturday Registration: 11:00 A.M.-12:00 P.M.

Hours: Saturday 12:00 P.M.-7:00 P.M. • Sunday 9:00 A.M.-2:00 P.M.

## DECEMBER 5-6 • EMERYVILLE, CA

Four Points Hotel by Sheraton

1602 Powell St.

Emeryville, CA 94608

(510) 547-7888 • (800) 325-3535

Special Room Rate of \$139.00 if made by Nov 4, 2015

Saturday Registration: 11:00 A.M.-12:00 P.M.

Hours: Saturday 12:00 P.M.-7:00 P.M. • Sunday 9:00 A.M.-2:00 P.M.

## JANUARY 16-17 • HONOLULU, HI

Outrigger Waikiki on the Beach

2335 Kalakaua Ave., Honolulu, HI 96815

(808) 923-0711 • (866) 956-4262

Call (800) 442-7302 with code GL5981 for special discounted rooms and perks

Saturday Registration: 11:00 A.M.-12:00 P.M.

Hours: Saturday 12:00 P.M.-7:00 P.M. • Sunday 9:00 A.M.-2:00 P.M.



# Course Outline:



Plan Ahead for Hawaii



## 1. Introduction to current models of joint dysfunction, disturbed sensorineuromotor control and the natural history of back and neck pain.

- A. Understand joint neurology, pain changed motor programs, and the loss and restoration of passive and dynamic stability.
- B. Understand the current concepts of disturbed brain sensory processing and motor control, aberrant afferent and motor patterns, kinesthetic perception, and full kinetic chain dynamic stability.

## 2. The latest research on exercise, neuromotor control, core trunk stabilization, local and lobar stability.

- A. Understand the current research on spinal instability, protective ligamentomuscular reflexes and the use of co-contraction of trunk muscles to protect and stabilize the neutral spine in order to prevent injury or recurrence.
- B. Understand how to use specific exercises to enhance dynamic spinal stability and eliminate long-term musculoskeletal pain.
- C. Learn how to improve patients' sense of self-efficacy, motivation, satisfaction and control so patients become active partners in restoring and maintaining their health and function.

## 3. The latest scientific evidence on chiropractic effectiveness, restoration of function, pain relief, and patient satisfaction.

- A. Understand the new paradigms in chiropractic on tissue injury, damaged collagen fibers, protective ligamentomuscular reflexes, adjustments effect on pain relief and stabilizing motor programs.
- B. Be able to explain the current goals of chiropractic care, restoration of function and general health and the evidence that strongly supports the chiropractic wellness model.

## 4. Learn how to use patient self-reports and objective physical performance tests to evaluate and improve long-term patient outcomes, function and satisfaction.

- A. Understand the use of valid, reliable and responsive outcome measures to document

appropriateness and efficacy of chiropractic care.

- B. Understand, document and quantify physical impairment, disability, pain intensity, and health related quality of life.
- C. Improve record keeping and documentation of patient responsiveness in order to eliminate disputes about necessity, effectiveness and reimbursability of care.

## 5. Chiropractic, Exercise and the Brain: Review of functional neuroanatomy of the primary somatosensory and motor cortex, their interactive roles in normal and disturbed sensorimotor function, motor control, kinematics, and load distribution.

- A. Review the influence of back pain, inflammation, and tissue damage on neural degeneration, cognitive function, memory and the hippocampus.
- B. Explain the latest research on somatosensory processing and sensorimotor integration.
- C. Understand the positive changes that result from adjustments and exercise on the sensory and motor cortices and the cerebellum.

## 6. An update of the newest clinical trials on the effectiveness of spinal adjustments on neck pain, low back pain, and disability, as well as the latest comparative trials of spinal manipulation versus nonsteroidal anti-inflammatory drugs, standard medical care, mobilization, microdiscectomy, image guided nerve root injections and much, much more.

## 7. Educating patients, attorneys, judges, jurors, medical doctors.

- A. Understand and explain acute and chronic conditions and the benefits and goals of chiropractic care to patients, medical doctors, insurance companies.
- B. Educate medical doctors and learn how to markedly increase patient referrals from them.
- C. Increase patient compliance, referrals and improve outcomes.

REGISTER FOR OUR LAST COURSE IN HAWAII

January 16-17 2016

## FAREWELL TOUR

Sacramento, CA

Denver, CO

Raleigh, NC

Boston, MA

Emeryville, CA

Honolulu, HI (*Last course!*)

## TUITION FOR LCCW SEMINARS

\$295.00 – D.C. Full Program (12 hours)

\$200.00 – Saturday only (7 hours)

\$170.00 – Sunday only (5 hours)

\$200.00 – Other health professionals

\$125.00 – C.A./Student/Non-D.C. Spouse

\$25.00 – On-site registration fee

To register call LCCW at (800) 788-4476

ext. 4508 or (510) 780-4508

or fax form to (510) 780-4518.

## SEMINAR HOURS

See individual dates and locations for specific seminar hours. To guarantee availability and special room rates, please register early and mention the Dr. Malik Slosberg, D.C., M.S. "Applying Cutting-Edge Research to Everyday Practice".

For more information about the course content call Dr. Slosberg at (925) 426-1137 or visit [www.slosberg.com](http://www.slosberg.com)

✂ Detach and Mail

## Seminar Registration Form

Name: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ D.C. License #: \_\_\_\_\_

Payment in full by:  Check  Money Order  VISA  MasterCard  American Express  Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ V-Code: \_\_\_\_\_

### Please accept my registration for the following courses:

Sacramento, CA: September 19-20

Denver, CO: October 10-11

Raleigh, NC: October 17-18

Boston, MA: November 14-15

Emeryville, CA: December 5-6

Honolulu, HI: January 16-17, 2016

Make checks payable to **Life Chiropractic College West.**

Life Chiropractic College West Department of Continuing Education, 25001 Industrial Blvd., Hayward, CA 94545.

**For registration information call (800) 788-4476 ext. 4508, (510) 780-4508.**

**Fax form to LCCW (510) 780-4518 Continuing Education Department.**

*We will notify only advance registrants of any cancellation or program changes.*

Every attempt is made to offer this program as announced. However, Life Chiropractic College West reserves the right to adjust program faculty, locations, dates, times and tuition to accommodate unanticipated occurrences, and to cancel due to insufficient enrollment. Life West will only notify advance registrants of any cancellation or program changes. Life West is not responsible for any expenses incurred by registrants due to adjustments or cancellations. A \$50 processing fee will be charged for refunds if the registrant provides written notice of cancellation at least one (1) business day prior to the seminar start date. Registration is nonrefundable if the program for which it applies is conducted as scheduled; however, a credit voucher may be issued, minus a \$25 processing charge. A credit voucher must be requested within sixty (60) days of the seminar end date. The credit voucher may be applied towards another Life West program and must be redeemed within one (1) year of the original scheduled program date or it will be forfeited.

## What You Will Learn:

- How to evaluate neuromotor control and improve coactivation of core trunk stabilizers.
- How injury & pain disturb brain function, impair sensory processing and motor programs.
- How chiropractic care and exercise improve motor control & brain function.
- How to quantify patient baseline status, progress and the need for additional care by the use of both objective physical performance tests and patient self-reports.

- How to evaluate the need for and prescribe effective active exercise training.
- How to improve patient education in order to enhance patient compliance, self-efficacy, outcomes and satisfaction.
- How to markedly improve the long-term outcomes of mechanical back and neck problems by the use of chiropractic adjustments and exercise training

Life Chiropractic College West  
Division of Continuing Education  
25001 Industrial Blvd., Hayward, CA 94545

NONPROFIT ORG  
US POSTAGE  
PAID  
PLEASANTON, CA  
PERMIT NO. 388

# 2015

*Applying Cutting-Edge Research  
to Everyday Practice*

**Chiropractic and Exercise to Improve  
Physical Well-Being and Brain Function**

## Malik Slosberg, D.C., M.S.

[www.slosberg.com](http://www.slosberg.com)

12 Hours of continuing education  
license renewal in most states for 2015.



Increase your insight, knowledge and appreciation of the mechanisms and benefits of chiropractic care. Really understand and clearly explain current scientific evidence substantiating the effectiveness of chiropractic to your patients, attorneys, in narrative reports, depositions and court testimony.

Gain new insights and greater expertise at interpreting patient presentations and clinical findings. Become more skilled at designing management plans and understanding patient prognosis.

Learn how to evaluate patients' specific dysfunctions and recommend a chiropractic, active care exercise plan to restore normal function, reduce pain, and improve long-term outcomes, strength, endurance, satisfaction and motor control. This course has an enormous amount of practical information and skills that can be applied to increase and improve your practice.



## Applying Cutting-Edge Research to Everyday Practice:

Chiropractic and Exercise to Improve Physical  
Well-Being and Brain Function

Malik Slosberg, D.C., M.S.  
[www.slosberg.com](http://www.slosberg.com)